

Experiential EV Test Drive Event Production

Zero2Sixty Productions, (a sister brand of Wendt Group), is a full-service, Electric Vehicle (EV) Test Drive event production company. With over seven years of experience, we create and execute successful and safe events for clients whose mission it is to support sustainability. The events are fun and engaging offering direct hands-on experience to attendees driving a variety of EVs. The experience leads toward EV adoption and ultimately, clean transportation.

We collaborate with you from the initial planning stages to implementation—inclusive of all logistics and onsite management. Our experience includes working in both the VIP and the disadvantaged community (DAC) spaces, and we know how to tailor the event for your unique audience.

Additionally, we “white label” your event supporting your brand and messaging building awareness around your organization’s sustainability and transportation electrification strategy.

We work directly with OEMs and local EV auto dealers to provide the test drive vehicles. We also work with EV vendors such as charging station companies, financial services organizations, and local, state and national incentive programs providers to complete the picture of EV ownership for attendees.

One of the biggest benefits of working with us is our historically high rate of attendee engagement. We obtain driver waivers and event insurance and can also administer your customized attendee surveys providing you with complete data analysis.

At the end of each event, you will receive a post-event report detailing the results obtained along with a critical eye to how to improve any future events.



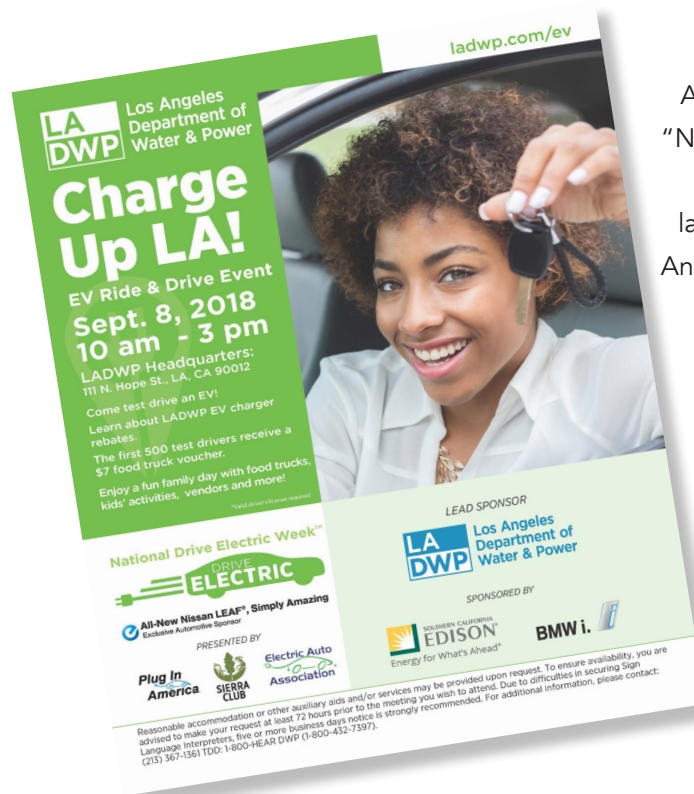
WENDT GROUP

Engaging imagery, meaningful messages

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Collaborations include:

- Anaheim Public Utilities
- CicLAvia
- Green Light Labs
- Los Angeles Department of Water & Power
- Southern California Edison
- San Diego Gas & Electric
- Liberty Hill Foundation
- Plug In America
- S Curve Strategies
- Los Angeles County
- Loyola Marymount University
- Paramount Pictures
- Warner Brothers Studios



Charge Up LA!

As part of Plug In America's 2018 "National Drive Electric Week", we produced **Charge Up LA!**—the largest EV Test Drive event in Los Angeles. The event saw over 1,000 attendees with 18 exhibitors, seven OEMs and over 840 test drives that day.

EVENT VIDEO



WARNER BROS. STUDIOS

